



The CBPRCOG operates Waycross Community Media, a community media center that provides exciting opportunities to learn, communicate, share ideas, and build community. Waycross provides Public, Educational and Government Access services to Forest Park and Greenhills Ohio; Government Services to Springfield Township and Colerain Township, Ohio; and Educational Access Services to the Winton Woods City Schools and Northwest Local Schools.

Programming and Web Statistics

Cablecast Hours

Waycross operates a master control playback system, providing 6 channels of local programming to our communities on Spectrum Cable & Cincinnati Bell Fioptics Cable. Here are the cablecast totals for 2018:

Total NEW first run, local Programs Cablecast	1,370
Total NEW first run, local running time (hrs)	1239
Total Programs Cablecast	21,659

(Includes repeats & programs from other Govt/Educational agencies)

Total Hours Cablecast	28,628
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(Includes repeats & programs from other Govt/Educational agencies)

Online Streaming Video

Government Channel, Graduations, LIVE Sports and Concerts

14,104 Views for 144,266 Minutes

Waycross Website - www.waycross.tv

Waycross had 11,579 unique visitors to the web site and 45,231 total page views.

Waycross Video on Demand

Waycross programming is available online through our website. During 2018, we had 358,969 viewings of our videos online, for a total of 2,350,739 minutes.

The most viewed current program online was *The Warrior Duals Wrestling Meet: February 10, 2018*. Other top full programs on the Waycross website included:

OHSAA State Wrestling Semi-Finals: March 10, 2017
 OHSAA State Wrestling Championship: Semi-Finals - 1/4/16
 OHSAA State Wrestling Tournament: Semi-Finals - 1/9/18
 Winton Woods vs Pleasant Run 7th Grade Football 9/13/17
 Winton Woods vs Pleasant Run 8th Grade Football 9/13/17
 Lawrenceburg at Colerain Wrestling: January 12, 2017
 Cincinnati Christian University vs Ave Maria Football 8/26/17
 OHSAA Southwest Ohio District Wrestling Finals: 3/3/18
 Colerain High School ShowCards Premiere Night: 1/7/18
 Turpin vs Colerain High School softball
 Colerain vs Oak Hills Women's Freshman Volleyball 9/14/17
 OHSAA District Wrestling Finals: March 4, 2017
 Warrior SuperCast: November, 2017
 Colerain vs. Moeller Division 1 Quarter Final Football 11/3/17
 Regional Quarterfinal Olentangy vs. WWHS football 11/2/18

D1 Regional Semifinal Football: Milford vs Colerain 11/9/18
 WWHS vs Western Hills Men's Varsity Basketball 1/30/18
 Winton Woods vs Elder Varsity Football 10/13/17
 White Oak Middle School Spring Choral Concert: May 17, 2017
 Colerain vs LaSalle Varsity Football Game of August 24, 2018
 Southwest Ohio Swim Classic: Saturday, January 13, 2018
 OHSAA State Wrestling Tournament: Consolations - 3/10/18
 Cincinnati Christian U vs Bethel College Football 10/21/17
 Northwest vs Winton Woods Men's Varsity Basketball 1/16/18
 White Oak Middle School Choir Concert: May 16, 2018
 Winton Woods vs LaSalle Football Game of 9/22/17
 Colerain vs St. Xavier Varsity Football Game of 9/1/17
 Winton Woods vs Northwest Varsity Football Game 9/22/18
 Colerain High School ShowCards Premiere Night: 1/6/18
 Winton Woods vs LaSalle D2 Regional Final Football 11/17/17

Public Access

Waycross Community Media provides training, free equipment use and free cablecast/webcast of programs produced by any resident or non-profit organization in our communities and affiliate producers. In addition to scheduled workshops, we offers additional one-on-one training sessions.

Public Access Programming

21 independent producers produced 941 new public access programs, totaling 766 hours.

Waycross produced 5 new community event programs for a total of 3 hours.

Training

Waycross held 12 workshops/training sessions with 15 different participants. 20 people completed certification to use our equipment in 2018.

Bulletin Board

Waycross maintains an on-air bulletin board that runs community messages between programs on our Public Access Channels. In addition to the daily playback schedules and video PSAs, messages from non-profit organizations and producers are displayed.

Educational Access

The Waycross Educational Access channel is operated on behalf of the educational institutions of Forest Park, Greenhills and Colerain Township. The mission - *To support and highlight the activities of our schools and to encourage the active participation of students in community media* - is achieved through the effective use of communication tools, providing our schools with the necessary resources to educate and inform residents.

Educational Access Programming

Waycross produced 212 new educational access programs, totaling 234 hours. These programs included high school graduations, elementary, middle and high school band, orchestra, choral concerts; regular season and tournament coverage of soccer, basketball, volleyball, swimming, baseball, football, softball, bowling and wrestling; academic programs and award presentations, and monthly magazine programs highlighting academic programs in the schools.

In addition, Waycross cablecast 1018 educational programs from other sources. These programs include Department of Education, Classic Arts Showcase, University of Cincinnati TV, and Deutsch Welle.

Summer Camp

Waycross sponsored two summer film maker workshops for Middle School and High School youth. These served 19 teens and resulted in two short films, *Project 557* and *The Secret Thing*, which were presented to parents at a premiere party in July.

In addition, the 2017 Workshop Film *Breadageddon* won a regional Philo Award.



Government Access

The Waycross Government Access Channel is operated on behalf of the governments of Forest Park, Greenhills and Springfield Township. Our mission - *To encourage the active participation of residents in the democratic process* - is achieved through the effective use of communication tools, providing our governmental bodies with the necessary resources to educate and inform residents on the various activities and issues – local, state and federal - that ultimately impact their quality of life.



Forest Park City Council

Government Meetings

Waycross cablecasts the council and trustees meetings from our four communities LIVE, then replays them throughout the month. Waycross cablecast every general council/trustee meeting held in 2018 for our communities. In addition, Waycross videotaped for playback public hearings and zoning meetings, Winton Woods and Northwest School Board meetings, as well as the Hamilton County Public Library Board of Trustees meetings.



Greenhills Harvest Fest

Waycross also provided information and event listings sponsored by local, state and federal government agencies between programs on the Government Access bulletin board.

Government Access Programming

Waycross produced 212 new government access programs, totaling 236 hours. In addition to meetings, programs included Columbus Report, Election Forums, Talking with..., County Fare, Concert on the Commons, Forest Park Chamber of Commerce Meetings, Jazz in the Park, Forest Park Environmental programming, Springfield Twp. Concerts and many more.



Springfield Township Summer Concert

In addition, Waycross cablecast 675 government programs produced by other agencies. These programs include: Army, Navy/Marine and Air Force News; Pentagon Channel programming; NASA programming; Cincinnati City Council (Citicable); Hamilton County Commissioners (ICRC); CMHA; National Guard Anti-Drug programming; LIVE Ohio House, Senate and Supreme Court sessions; U.S. Department of Health; Ohio Dept. of Public Health; Ohio Department of Aging and Ohio Bureau of Workers Compensation programming.



Waycross coverage of High School Basketball

Volunteers

Volunteers are an extremely important and valuable part of our organization. They perform much of our production related duties in the field, from manning the equipment at a single camera production, to directing a tournament football game. Waycross staff appreciates the efforts of each and every volunteer.

Volunteer Recognition

Waycross had 132 volunteers participate in 422 productions. Of these, 61 were new (began volunteering in 2018) and 71 were retained from previous years.

The 35th Annual Volunteer Recognition Night was held on August 15 at the Waycross Studio. Each volunteer in attendance received a Waycross Thumb Drive.

Volunteer of the Year

Our Volunteer of the year was Butch Culbreth who volunteered on 33 productions in 2018. Butch has been volunteering with us since 2007, and has participated in over 575 productions. Thanks Butch!

Top 10 Volunteers for 2017-18

Chester Watson	Jason Dudley
Kent Lipps	Tom Bruckman
Sean Currens	R.T. DeNike
Adam Schrand	Lamar Roulhac
Matt Steele	Eric Johann

Government Access

Spectrum Cable 23 (Colerain 8)
Cincinnati Bell Fioptics 853
Internet: www.waycross.tv/govlive
On Demand: www.waycross.tv/vodg

Educational Access

Spectrum Cable 4 & 17
Cincinnati Bell Fioptics 854 & 855
On Demand: www.waycross.tv/vode

Public Access

Spectrum Cable 8 (Colerain 979), 15 & 24
Cincinnati Bell Fioptics 850, 851, 852
On Demand: www.waycross.tv/vodp

Spectrum Ch. 8 & 15 in GREENHILLS, FOREST PARK, SPRINGFIELD TWP. ONLY
Spectrum Ch. 24 in most of Greater Cincinnati
Spectrum Ch 979 & All Fioptics Channels available throughout SOUTHWEST OHIO

Community Programming Board

Joseph E. Orndorff (Chair)

Forest Park:
Wayne Coates
Jayme McCarter
Rhonda Hobbs
Chelsea Nuss
Steven Cottle

Greenhills:
Teresa Trascritti
Galina Radford (Secretary)
Dan Doerflein
Nancy Moore (Vice Chair)
Melanie Brokaw (Treasurer)

Waycross Staff

Executive Director
Chip Bergquist
chip@waycross.org

Office Manager
Teela Kellner-Angel
teela@waycross.org

Government Access
Dana Gagnon
dana@waycross.org

Production Coordinator
Tony Suarez
tony@waycross.org

Sponsorship Coordinator
Sharon Meredith
sharon@waycross.org

Program Technician
Marc Price
marc@waycross.org

WAYCROSS
BUILDING COMMUNITY THROUGH COMMUNICATIONS

2086 Waycross Road
Forest Park, OH 45240
513-825-2429
www.waycross.tv

Thanks to our 2018 Sponsors



Klein Residential | Matt & Dominique Mercurio
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