

# 2015 Annual Report



## Programming and Web Statistics

### Cablecast Hours

Waycross operates a master control playback system, providing 5 channels of local programming to our communities on Time Warner Cable & Cincinnati Bell Fioptics Cable. Here are the cablecast totals for 2015.

Total NEW first run, local Programs Cablecast	1,285
Total NEW first run, local running time (hrs)	1,202
Total Programs Cablecast	21,128
<small>(Includes repeats &amp; programs from other Govt/Educational agencies)</small>	
Total Hours Cablecast	28,564
<small>(Includes repeats &amp; programs from other Govt/Educational agencies)</small>	

### Online Streaming Video

[http://www.waycross.tv/Government\\_Channel\\_LIVE.html](http://www.waycross.tv/Government_Channel_LIVE.html)  
 Government Channel - unique visitors - 2,097  
 Government Channel - Total Viewer Minutes - 128,728  
[http://www.waycross.tv/Education\\_Channel\\_LIVE.html](http://www.waycross.tv/Education_Channel_LIVE.html)  
 Education Channel - unique visitors - 2,125  
 Education Channel - Total Viewer Minutes - 112,629

### Waycross Website - [www.waycross.tv](http://www.waycross.tv)

Waycross had 10,221 unique visitors to the web site and 43,600 total page views.

### Waycross Video on Demand

Waycross programming is available online through our website. During 2015, we had 196,295 viewings of our programs online.

The most viewed 2015 program online was *Colerain Spotlight on Show Choirs Premiere Night of January 10, 2015*. Other top programs on the Waycross website included:

- Turpin vs Colerain High School softball
- Winton Woods Middle School Massability: Into the Woods, Jr. of January 15, 2015
- OHSAA 2014 State Wrestling Championship Wrap-Up
- OHSAA State Wrestling: Semi-Finals of March 13, 2015
- Park Vista (Florida) vs Colerain (Ohio) HS Football
- Pleasant Run Middle 2014 6th/7th Grade Choir
- Pleasant Run vs Harrison 8th Grade Football 2014
- Winton Woods v Pleasant Run 8th Grade Football 2015
- Winton Woods vs Mt. Healthy 8th Grade Football 2014
- Colerain vs St. Xavier Varsity Football
- Mighty Knights v Little Cards Football 2014: 5th Grade
- Winton Woods vs Princeton Varsity Football 2015
- Colerain vs St. Xavier Varsity Football Game 2015
- St. Xavier @ Colerain High School Football - 9/6/13
- Mighty Knights v Little Cards Football 2014: 6th Grade
- Winton Woods vs Amelia & Western Hills Wrestling
- Winton Woods v Pleasant Run 7th Grade Football 2015
- Northwest vs LaSalle Varsity Football 2015
- OHSAA State Wrestling: Consolations 2015
- Winton Woods Varsity Ensemble - If You're Out there
- Northwest High School Variety Show 2014
- White Oak Middle School Spring Choral Concert 2015
- Mighty Knights v Little Cards Football 2014: 4th Grade
- Pleasant Run Middle School Choir Concert
- Mighty Knights v Little Cards Football 2014: 2nd Grade
- Winton Woods Intermediate 5th Grade Awards
- Winton Woods vs Mt. Healthy 7th Grade Football 2014
- OHSAA Men's District Final Swimming: Division 2-2015
- Badin and Fairborn at Winton Woods Wrestling 2015
- Winton Woods HS A Cappella Valentine's Concert 2015
- Taft vs Winton Woods Varsity Basketball
- Winton Woods Community Talent Showcase 2015
- Winton Woods High School Fall Choir Concert
- Winton Woods vs Elder Varsity Football Game 2015
- Winton Woods vs Lakota West Men's Basketball 2015
- OHSAA District Wrestling Championship Finals - 2015
- Colerain High School Spring Vocal Concert 2015
- NCH vs Northwest HS Wrestling
- OHSAA Sectional Wrestling Championship Finals 2015
- Winton Woods Choir and Orch. Holiday Concert 2014
- Colerain vs Lakota West Varsity Football Game - 2015
- Mighty Knights v Little Cards Football 2014: 3rd Grade
- Northwest vs Mt. Healthy Varsity Football 2015
- Mighty Knights vs Little Cards Football 2014: 1st Grade
- NFL Championship: KY Warriors vs Cincinnati Hawks

#### TOP CLIPS

- Ohio HS State Wrestling 120 lbs Miller v Tomasello
- Mount Healthy vs WWMS 8th Grade Football Highlights
- Ohio HS State Wrestling 132 lbs Bowshier v Jordan
- It's Tricky - Naked Karate Girls
- Taste of Colerain 2014: The Rusty Griswolds
- White Oak v Colerain 7th Grade Football Highlights 2014
- World Piano Competition (Cincinnati) Teidan Yao - Schumann Carnival

### Thanks to our 2015

#### Contributors



Community Programming Board  
Regional Council of Governments

# Government Access

The Waycross Government Access Channel is operated on behalf of the governments of Forest Park, Greenhills, Colerain Township and Springfield Township. Our mission - *To encourage the active participation of residents in the democratic process* - is achieved through the effective use of communication tools, providing our governmental bodies with the necessary resources to educate and inform residents on the various activities and issues – local, state and federal - that ultimately impact their quality of life.

## Government Meetings

Waycross cablecasts the council and trustees meetings from our four communities LIVE, then replays them throughout the month. Waycross cablecast every general council/trustee meeting held in 2015 for our four communities. In addition, Waycross videotaped for playback public hearings and zoning meetings, Winton Woods and Northwest School Board meetings, as well as the Hamilton County Public Library Board of Trustees meetings.

Waycross also provided information and event listings sponsored by local, state and federal government agencies between programs on the Government Access bulletin board.

## Government Access Programming

Waycross produced 233 new government access programs, totaling 223 hours. In addition to meetings, programs included Columbus Report, Election Forums, Talking with..., County Fare, Concert on the Commons, Forest Park Chamber of Commerce Meetings, Colerain Township Chamber of Commerce, Jazz in the Park, Forest Park Environmental programming, Colerain Summer Concert Series, Taste of Colerain and many more

In addition, Waycross cablecast 674 government programs produced by other agencies. These programs include: Army, Navy/Marine and Air Force News; Pentagon Channel programming; NASA programming; Cincinnati City Council (Citicable); Hamilton County Commissioners (ICRC); CMHA; National Guard Anti-Drug programming; LIVE Ohio House, Senate and Supreme Court sessions; U.S. Department of Health; Ohio Dept. of Public Health; Ohio Department of Aging and Ohio Bureau of Workers Compensation programming.

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# Educational Access

The Waycross Educational Access channel is operated on behalf of the educational institutions of Forest Park, Greenhills and Colerain Township. The mission - *To support and highlight the activities of our schools and to encourage the active participation of students in community media* - is achieved through the effective use of communication tools, providing our schools with the necessary resources to educate and inform residents.

## Educational Access Programming

Waycross produced 195 new educational access programs, totaling 230 hours. These programs included high school graduations, elementary, middle and high school band, orchestra, choral concerts; regular season and tournament coverage of soccer, basketball, volleyball, swimming, baseball, football, softball, bowling and wrestling; academic programs and award presentations, and monthly magazine programs highlighting academic programs in the schools.

In addition, Waycross cablecast 1088 educational programs from other sources. These programs include Department of Education, Classic Arts Showcase, University of Cincinnati TV, and Deutsch Welle.

## Summer Camp and Scouts

Waycross sponsored summer film maker workshops for Middle School and High School youth. These ten week sessions served 19 teens and resulted in two short films, *Waycross High School Summer Film Workshop: A Higher Standard* and *Waycross Middle School Summer Film Workshop: Attack of the Squiller Squombies*, which were presented to parents at a premiere party in August.

Waycross led three Cinematography workshops at Dan Beard Council's Merit Badge Challenge at Sycamore High school in February, with 40+ scouts participating.

# Volunteers

Volunteers are an extremely important and valuable part of our organization. They perform much of our production related duties in the field, from manning the equipment at a single camera production, to directing a tournament football game. Waycross staff appreciates the efforts of each and every volunteer.

## Volunteer Recognition

Waycross had 182 volunteers participate in 422 productions. Of these, 96 were new (began volunteering in 2015) and 86 were retained from previous years.

The 32nd Annual Volunteer Recognition Night was held on August 20 at the Waycross Studio. Each volunteer in attendance received Waycross Ear Buds.

# Awards

## Philo Awards

Waycross Community Media was presented with two Philo T. Farnsworth video awards at ceremonies in Richmond, IN in October. The Philo Awards honor the best programming in the Central States Region of the Alliance for Community Media, which includes Ohio, Kentucky, Indiana, and Michigan.



The award winning programs were:

*Waycross Election Forum - Ohio House 28th District* in the Political Awareness Category.

*Colerain vs Hilliard Davidson Tournament Football* in the Sports Coverage Category

In addition, Waycross received finalist awards and recognition for:

*This is Northwest, June 2015* in the Magazine Program Category.

*Waycross Middle School Summer Workshop Presents: Drop the Bass* in the Original Film Category - this film was produced by our 2014 Middle School Summer Film Workshop.

Excellence in Sound Design: *Waycross Middle School Summer Workshop Presents: Drop the Bass*

Excellence in Directing: *This is Northwest - June, 2015*

## Volunteer of the Year

Our Volunteer of the year was Kent Lipps who volunteered on 45 productions.

## Top 25 Volunteers for 2014-15

Kent Lipps  
Jonathan Palmer  
Hugh Staples  
Butch Culbreth  
Adam Schrand  
Tyler Dunn  
Alex Hopple  
Jacob Williams  
Austin Lewis  
Marilyn Howard  
Matt Wood  
Lyn and Marlene Brown  
Erin Wheeler  
Rachel Morgan  
Calis Johnson  
Jason Dudley  
Andrew Meeks  
Maryland Sorrells

Paul and Mary Ann Odegard  
Justin Bergquist  
Debbie Dennis  
Myles White  
Patrick Kimball  
Matt Steele  
Mushay Davis



## Community Impact Award Nominee

Waycross Community Media was nominated for the 2015 Community Impact Award, presented by the Colerain Township Chamber of Commerce. The award is presented to a business or organization that provides a product or service that helps to enhance Colerain Township and/or the overall community.



**WAYCROSS**  
BUILDING COMMUNITY THROUGH COMMUNICATIONS



# Public Access

Waycross Community Media provides training, free equipment use and free cablecasting of programs produced by any resident or non-profit organization in our communities and affiliate producers. In addition to scheduled workshops, we offers additional one-on-one training sessions.

## Public Access Programming

26 independent producers produced 854 new public access programs, totaling 746 hours.

Waycross produced 3 new community event programs for a total of 4 hours.

## Training

Waycross held 18 workshops/training sessions with 20 different participants. 23 people completed certification to use our equipment in 2015.

## Bulletin Board

Waycross maintains an on-air bulletin board that runs community messages between programs on Public Access Channels 8 & 15. In addition to the daily playback schedules and video PSAs, messages from non-profit organizations and producers are displayed.



# Community Programming Board & Staff

The CPB is made up of 11 community volunteers appointed by Greenhills and Forest Park. Each community appoints five board members, with an at-large chair jointly appointed by both communities.

At Large: Joseph E. Orndorff (Chair)

Forest Park:

Wayne Coates, Jayme McCarter, Rhonda Hobbs, David Lives, Steven Cottle

Greenhills:

Tom Bruckmann, Galina Radford, Jonathon Palmer, Nancy Moore (Vice Chair), Melanie Brokaw (Treasurer)

Executive Director: Chip Bergquist  
Office Manager: Teela Kellner-Angel  
Government Access Coordinator: Jason Grzegorek  
Production Coordinator: Tony Suarez  
Program Technician: Zack Walker

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zack@waycross.org*

### Government Access

Time Warner Cable 23 (Colerain 8)/cr 5.16  
Cincinnati Bell Fioptics 853

Internet: [www.waycross.tv/Government\\_Channel\\_LIVE.html](http://www.waycross.tv/Government_Channel_LIVE.html)  
On Demand: [www.waycross.tv/vodg.html](http://www.waycross.tv/vodg.html)

### Educational Access

Time Warner Cable 4/cr 5.11  
Cincinnati Bell Fioptics 854 & 855

Internet [www.waycross.tv/Education\\_Channel\\_LIVE.html](http://www.waycross.tv/Education_Channel_LIVE.html)  
On Demand: [www.waycross.tv/vode.html](http://www.waycross.tv/vode.html)

### Public Access

Time Warner Cable 8 (Colerain 979)/cr 5.12  
Cincinnati Bell Fioptics 850

### Public Access

Time Warner Cable 15/cr 5.13  
Cincinnati Bell Fioptics 851

Video On Demand: [www.waycross.tv/vodp.html](http://www.waycross.tv/vodp.html)

### Metro Access

Time Warner Cable 24/cr 5.17  
Cincinnati Bell Fioptics 852

TWC Ch. 8 & 15 in GREENHILLS, FOREST PARK, SPRINGFIELD TWP. ONLY  
TWC Ch. 24 in most of Greater Cincinnati  
TWC Ch. 979 DIGITAL CABLE IN COLERAIN TWP and SOUTHWEST OHIO

# WAYCROSS



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