

2014 Annual Report

WAYCROSS

BUILDING COMMUNITY THROUGH COMMUNICATIONS



Programming and Web Statistics

Cablecast Hours

Waycross operates a master control playback system, providing 5 channels of local programming to our communities on Time Warner Cable & Cincinnati Bell Fioptics Cable. Here are the cablecast totals for 2014.

Total NEW first run, local Programs Cablecast	1556
Total NEW first run, local running time (hrs)	1431
Total Programs Cablecast	21,425
<small>(Includes repeats & programs from other Govt/Educational agencies)</small>	
Total Hours Cablecast	27,609
<small>(Includes repeats & programs from other Govt/Educational agencies)</small>	

Online Streaming Video

http://www.waycross.tv/Government_Channel_LIVE.html
Government Channel - unique visitors - 3,565
Government Channel - Total Viewer Minutes - 118,342
http://www.waycross.tv/Education_Channel_LIVE.html
Education Channel - unique visitors - 2,970
Education Channel - Total Viewer Minutes - 48,693

Waycross Website - www.waycross.tv

Waycross had 10,017 unique visitors to the web site and 45,491 total page views.

Waycross Video on Demand

Waycross programming is available online through our website. During 2014, we had 189,352 viewings of our programs online (includes youtube & Waycross website).

The most viewed program online was the *Turpin vs Colerain High School Softball*. Other top programs on the Waycross website included:

- Park Vista (Florida) vs Colerain High School Football
- St. Xavier @ Colerain High School Football
- OHSAA 2014 State Wrestling Championship Wrap-Up
- Pleasant Run Middle School Choir Concert
- Taft vs Winton Woods Varsity Basketball
- White Oak Middle School Orchestra Concert
- Lakota West vs Winton Woods High School Football
- NCH vs Northwest HS Wrestling
- Northwest vs Kings & Colerain HS Wrestling
- Northwest Board of Education Meeting of 4/21/14
- Withdraw vs Colerain District Final Basketball
- Colerain Middle School Band Extravaganza
- Winton Woods v Fairborn High School Wrestling
- WWHS Choir and Orchestra Concert of 12/11/14
- NW Mighty Knights vs Colerain Little Cards: 2nd Grade
- Sycamore vs Colerain High School Football
- Ross vs Northwest HS Varsity Basketball
- Greenhills Summer Parade and Festival (1983)
- NW Mighty Knights vs Colerain Little Cards: 6th Grade
- SWOWCA Glenn Sample Wrestling Classic of 12/21/14
- Winton Woods High School Fall Choir Concert
- Colerain vs Lakota East Football 10/3/14
- Pickerington vs St Xavier Tourney Football
- Northwest High School Choir Concert
- Harrison vs Northwest Tournament Football
- Colerain vs Hillard Darby Varsity Football 11/8/14
- NW Mighty Knights vs Colerain Little Cards: 1st Grade
- Norwood vs Mt Healthy Football
- Winton Woods v Withdraw Wrestling
- St Ignatius vs St Xavier High School Football
- Colerain vs White Oak 8th Grade Football
- Mason vs Winton Woods Football
- Winton Woods vs LaSalle Varsity Football 10/25/14
- WW vs Mt. Healthy 8th Grade Football 10/16/14
- USHA 2014 Masters Singles Tournament 55+
- Mount Healthy vs Northwest High School Football
- Winton Woods vs Anderson High School Football
- St Xavier v Colerain Wrestling
- NW Mighty Knights vs Colerain Little Cards: 5th Grade
- LaSalle vs Colerain HS Regional Semifinal Basketball
- Glenn Sample Classic Wrestling Tournament
- Wilmington vs Winton Woods Men's Varsity Basketball
- WW High School Varsity Ensemble & Jazz Band Show
- Taylor Elementary - Stone Soup
- Northwest vs Tecumseh Varsity Football 12/12/14
- Winton Woods Middle School Spring Sing
- White Oak Middle School Band Concert
- NW Mighty Knights vs Colerain Little Cards: 3rd Grade
- WWHS 5th Grade Awards and DARE Graduation

TOP CLIPS

- OHSAA State Championship Wrestling 132 lbs
- OHSAAA State Championship Wrestling 120 lbs
- White Oak vs Colerain 8th Grade Football Highlights
- It's Tricky - Naked Karate Girls
- Mason vs Colerain Baseball Highlights
- Loveland v Winton Woods 7th Grade Football Highlights

Thanks to our 2014

Contributors



Dr. Steven Dailey

Keller & Klein

Tim Cunningham



SW Ohio Wrestling Coaches' Association

Community Programming Board
Regional Council of Governments

Government Access

The Waycross Government Access Channel is operated on behalf of the governments of Forest Park, Greenhills, Colerain Township and Springfield Township. Our mission - *To encourage the active participation of residents in the democratic process* - is achieved through the effective use of communication tools, providing our governmental bodies with the necessary resources to educate and inform residents on the various activities and issues – local, state and federal - that ultimately impact their quality of life.

Government Meetings

Waycross cablecasts the council and trustees meetings from our four communities LIVE, then replays them throughout the month. Waycross cablecast every general council/trustee meeting held in 2014 for our four communities. In addition, Waycross videotaped for playback public hearings and zoning meetings, Winton Woods and Northwest School Board meetings, as well as the Hamilton County Public Library Board of Trustees meetings.

Waycross also provided information and event listings sponsored by local, state and federal government agencies between programs on the Government Access bulletin board.

Government Access Programming

Waycross produced 238 new government access programs, totaling 255 hours. In addition to meetings, programs included Columbus Report, Election Forums, Talking with..., County Fare, Concert on the Commons, Forest Park Chamber of Commerce Meetings, Colerain Township Business Association, Jazz in the Park, Forest Park Environmental programming, Colerain Summer Concert Series, Taste of Colerain and many more

In addition, Waycross cablecast 660 government programs produced by other agencies. These programs include: Army, Navy/Marine and Air Force News; Pentagon Channel programming; NASA programming; Cincinnati City Council (Citicable); Hamilton County Commissioners (ICRC); CMHA; National Guard Anti-Drug programming; LIVE Ohio House, Senate and Supreme Court sessions; U.S. Department of Health; Ohio Dept. of Public Health; Ohio Department of Aging and Ohio Bureau of Workers Compensation programming.

Educational Access

The Waycross Educational Access channel is operated on behalf of the educational institutions of Forest Park, Greenhills and Colerain Township. The mission - *To support and highlight the activities of our schools and to encourage the active participation of students in community media* - is achieved through the effective use of communication tools, providing our schools with the necessary resources to educate and inform residents.

Educational Access Programming

Waycross produced 197 new educational access programs, totaling 226 hours. These programs included high school graduations, elementary, middle and high school band, orchestra, choral concerts; regular season and tournament coverage of soccer, basketball, volleyball, swimming, baseball, football, softball, bowling and wrestling; academic programs, including quiz bowls and award presentations, and monthly magazine programs highlighting academic programs in the schools.

In addition, Waycross cablecast 1006 educational programs from other sources. These programs include Department of Education, Classic Arts Showcase, University of Cincinnati TV, and Deutsch Welle.

Summer Camp and Scouts

Waycross sponsored summer film maker workshops for Middle School and High School youth. These ten week sessions served 27 teens and resulted in two short films, *Locked In* and *Drop the Bass*, which were presented to parents at a premiere party in August.

Waycross led a Cinematography Merit Badge workshop at the studio in August, with 8 scouts participating.

Waycross led three Cinematography workshops at Dan Beard Council's Merit Badge Challenge at Sycamore High school in February, with 40+ scouts participating.

Volunteers

Volunteers are an extremely important and valuable part of our organization. They perform much of our production related duties in the field, from manning the equipment at a single camera production, to directing a tournament football game. Waycross staff appreciates the efforts of each and every volunteer.

Volunteer Recognition

Waycross had 178 volunteers participate in 456 productions. Of these, 96 were new (began volunteering in 2014) and 82 were retained from previous years.

The 31th Annual Volunteer Recognition Night was held on August 14 at the Waycross Studio. Each volunteer in attendance received a Travel Mug.

Awards

Philo Awards

Waycross Community Media was presented with a Philo T. Farnsworth video award at ceremonies in Kalamazoo, Michigan in October. The Philo Awards honor the best programming in the Central States Region of the Alliance for Community Media, which includes Ohio, Kentucky, Indiana, and Michigan.

The award winning program was:

Forest Park City Council Meeting of October 7 in the Government Meeting Category

In addition, Waycross received finalist award for:

Super Ostriches Sausages & Hoboes in the Original Film Category - this film was produced by our 2013 Middle School Summer Film Workshop.



OSBA Media Honor Roll Award

Waycross Community Media was honored by Winton Woods City Schools at its November board of education meeting with the Ohio School Boards Association (OSBA) Media Honor Roll award. The award was presented to Chip Bergquist, executive director at Waycross, in recognition of the company's ongoing responsible and exemplary nature of reporting on public schools.



Volunteer of the Year

Our Volunteer of the year was Butch Culbreth who volunteered on 72 productions.

Golden Tripod Award

Butch Culbreth
Jonathan Palmer
Kent Lipps
Hugh Staples
Calis Johnson

Silver Lenscap Award

Myra Cates
Justin Bergquist
Lyn Brown
Shaq Montgomery
Robert Lackey
Marlene Brown
Rachel Morgan



Forest Park Business of the Year

Waycross Community Media was chosen as the 2014 Business of the Year by the City of Forest Park and the Forest Park Chamber of Commerce. The award was presented at the annual Forest Park Business Recognition Breakfast on November 11.

“Waycross is always there” said Nancy Goins, chamber President. “We have numerous events throughout the year - meetings, etc., and they are always there ready for filming and checking our AV. Forest Park is lucky to have their center on Waycross Road.”



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Public Access

Waycross Community Media provides training, free equipment use and free cablecasting of programs produced by any resident or non-profit organization in our communities and affiliate producers. In addition to scheduled workshops, we offers additional one-on-one training sessions.

Public Access Programming

30 independent producers produced 1083 new public access programs, totaling 893.5 hours.

Waycross produced 19 new community event programs for a total of 27.5 hours.

Training

Waycross held 15 workshops/training sessions with 31 different participants. 39 people completed certification to use our equipment in 2014.

Bulletin Board

Waycross maintains an on-air bulletin board that runs community messages between programs on Public Access Channels 8 & 15. In addition to the daily playback schedules and video PSAs, messages from non-profit organizations and producers are displayed.



Community Programming Board & Staff

The CPB is made up of 11 community volunteers appointed by Greenhills and Forest Park. Each community appoints five board members, with an at-large chair jointly appointed by both communities.

At Large: Joseph E. Orndorff (Chair)

Forest Park:

Wayne Coates, Jayme McCarter, Rhonda Hobbs, David Lives, Steven Cottle

Greenhills:

Tom Bruckmann, Galina Radford, Jason Covalcine/Jonathon Palmer, Nancy Moore (Vice Chair), Melanie Brokaw (Treasurer)

Executive Director: Chip Bergquist

Office Manager: Teela Kellner-Angel

Government Access Coordinator: Jason Grzegorek

Production Coordinator: Tony Suarez

Program Technician: Zack Walker

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Government Access

Time Warner Cable 23 (Colerain 8)/cr 5.16
Cincinnati Bell Fioptics 853

Internet: www.waycross.tv/Government_Channel_LIVE.html
On Demand: www.waycross.tv/vodg.html

Educational Access

Time Warner Cable 4/cr 5.11
Cincinnati Bell Fioptics 854 & 855

Internet www.waycross.tv/Education_Channel_LIVE.html
On Demand: www.waycross.tv/vode.html

Public Access

Time Warner Cable 8 (Colerain 979)/cr 5.12
Cincinnati Bell Fioptics 850

Public Access

Time Warner Cable 15/cr 5.13
Cincinnati Bell Fioptics 851

Video On Demand: www.waycross.tv/vodp.html

Metro Access

Time Warner Cable 24/cr 5.17
Cincinnati Bell Fioptics 852

TWC Ch. 8 & 15 in GREENHILLS, FOREST PARK, SPRINGFIELD TWP. ONLY
TWC Ch. 24 in most of Greater Cincinnati
TWC Ch. 979 DIGITAL CABLE IN COLERAIN TWP and SOUTHWEST OHIO

WAYCROSS



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