

2013 Annual Report

WAYCROSS

BUILDING COMMUNITY THROUGH COMMUNICATIONS



Programming and Web Statistics

Cablecast Hours

Waycross operates a master control playback system, providing 5 channels of local programming to our communities on Time Warner Cable & Cincinnati Bell Fioptics Cable. Here are the cablecast totals for 2013.

| | |
|---|--------|
| Total NEW first run, local Programs Cablecast | 1508 |
| Total NEW first run, local running time (hrs) | 1381 |
| Total Programs Cablecast | 21,111 |
| <small>(Includes repeats & programs from other Govt/Educational agencies)</small> | |
| Total Hours Cablecast | 25,471 |
| <small>(Includes repeats & programs from other Govt/Educational agencies)</small> | |

Online Streaming Video

http://www.waycross.tv/Government_Channel_LIVE.html
 Government Channel - unique visitors - 3,112
 Government Channel - Total Viewer Minutes - 415,535
http://www.waycross.tv/Education_Channel_LIVE.html
 Education Channel - unique visitors - 4,068
 Education Channel - Total Viewer Minutes - 324,822

Waycross Website - www.waycross.tv

Waycross had 12,274 unique visitors to the web site and 56,799 total page views.

Waycross Video on Demand

Waycross programming is available online through our website. During 2013, we had 127,578 viewings of our programs online (includes youtube & Waycross website).

The most viewed program online was the *Colerain vs Park Vista Florida Football*. Other top programs on the Waycross website included:

- 58th Annual Kiwanis Student Recognition Luncheon
- Springfield Township State of the Township Address
- Bevis Elementary Holiday Concert
- Colerain Little Cards vs NWMK 1st Grade Football
- Bevis Elementary Musical: The Princess and the Pea
- Colerain Township Board of Zoning Appeals 8/28/13
- Talking with Springfield Township
- Colerain High School Band Concert
- Southwest Ohio Swim Classic 2013: Sunday
- Colerain/Kings/Northwest Wrestling Tri-Meet
- OHSAA State Wrestling Consolations
- Winton Woods vs Taft Men's Varsity Basketball
- Just Praise
- Another Way to Praise
- Colerain Township Town Hall Meeting of June 4, 2013
- Cincy Hoops Senior All-Star Basketball Classic
- Rhythmic Sounds of New "J" presents:
 Power, Promise and Praise Concert
- Colerain High School Marching Band Invitational
- Colerain Township Board of Zoning Appeals 12/19/12
- Southwest Ohio Swim Classic 2013: Saturday
- Colerain Show Cards 2013 Premier
- This is Northwest: November Edition
- Winton Woods HS A Capella Valentine's Concert
- Colerain High School Graduation
- Northwest High School Variety Show
- Colerain Township State of the Township Address
- Colerain High School Vocal Theme Concert
- County Fare: Hamilton Cnty Clerk of Courts Tracy Winkler
- Jazz in the Park: CCM High School Jazz Combo & SWAGG
- Bevis Elementary Spring Concert
- Colerain Elementary Spring Band and Vocal Concert
- Winton Woods vs Cin. Christian Men's Varsity Soccer
- Colerain Township Board of Zoning Appeals 2/27/13
- Colerain High School Prom Fashion Show
- Colerain Showcards at the 2012 World Choir Games
- Springfield Township JEDZ Public Hearing 9/30/13
- Colerain Township Board of Zoning Appeals 6/26/13
- Colerain vs Mason Baseball
- IntroSpect LIVE II
- Great Oaks Outstanding Student Recognition Ceremony
- Winton Woods vs Loveland 8th Grade Football
- Winton Woods vs Taft Men's Reserve Basketball
- Academy of Global Studies @ Winton Woods HS
- Colerain vs Turpin Softball
- Colerain vs St. Xavier Varsity Football
- Northwest vs McNicholas Varsity Football
- IntroSpect LIVE
- Mt. Healthy vs Anderson Varsity Football
- Northwest vs Little Miami Men's Varsity Basketball
- Forest Park City Council Meeting of April 15, 2013
- Colerain High School Holiday Concert
- Forest Park City Council Meeting of March 4, 2013
- Springfield Township Master Plan Video- Phase 1
- Colerain vs St. Xavier Varsity Football
- Colerain vs Sycamore Varsity Football
- Waycross Election Forum: Colerain Township Trustees

Thanks to our 2013 Contributors



Keller & Klein Rick Stegmaier
 Moeller Wrestling Wyoming Wrestling



Dr. Steven Dailey and Dr. Kevin Reilly



SW Ohio Wrestling Coaches' Association



Community Programming Board

Government Access

The Waycross Government Access Channel is operated on behalf of the governments of Forest Park, Greenhills Colerain Township and Springfield Township. Our mission - *To encourage the active participation of residents in the democratic process* - is achieved through the effective use of communication tools, providing our governmental bodies with the necessary resources to educate and inform residents on the various activities and issues – local, state and federal - that ultimately impact their quality of life.

Government Meetings

Waycross cablecasts the council and trustees meetings from our four communities LIVE, then replays them throughout the month. Waycross cablecast every general council/trustee meeting held in 2013 for our four communities. In addition, Waycross videotaped for playback public hearings and zoning meetings, Winton Woods and Northwest School Board meetings, as well as the Hamilton County Public Library Board of Trustees meetings.

Waycross also provided information and event listings sponsored by local, state and federal government agencies between programs on the Government Access bulletin board.

Government Access Programming

Waycross produced 233 new government access programs, totaling 241 hours. In addition to meetings, programs included Columbus Report, Election Forums, Talking with..., County Fare, Concert on the Commons, Forest Park Chamber of Commerce Meetings, Colerain Township Business Association, Jazz in the Park, Forest Park Environmental programming, Colerain Summer Concert Series, Taste of Colerain and many more

In addition, Waycross cablecast 659 government programs produced by other agencies. These programs include: Army, Navy/Marine and Air Force News; Pentagon Channel programming; NASA programming; Cincinnati City Council (Citicable); Hamilton County Commissioners (ICRC); CMHA; National Guard Anti-Drug programming; LIVE Ohio House, Senate and Supreme Court sessions; U.S. Department of Health; Ohio Dept. of Public Health; Ohio Department of Aging and Ohio Bureau of Workers Compensation programming.

Educational Access

The Waycross Educational Access channel is operated on behalf of the educational institutions of Forest Park, Greenhills and Colerain Township. The mission - *To support and highlight the activities of our schools and to encourage the active participation of students in community media* - is achieved through the effective use of communication tools, providing our schools with the necessary resources to educate and inform residents.

Educational Access Programming

Waycross produced 192 new educational access programs, totaling 243 hours. These programs included high school graduations, elementary, middle and high school band, orchestra, choral concerts; regular season and tournament coverage of soccer, basketball, volleyball, swimming, baseball, football, softball, bowling and wrestling; academic programs, including quiz bowls and award presentations.

In addition, Waycross cablecast 1060 educational programs from other sources. These programs include Department of Education, Classic Arts Showcase, University of Cincinnati TV, and Deutsch Welle.

Summer Camp and Scouts

Waycross sponsored summer film maker workshops for Middle School and High School youth. These ten week sessions served 18 teens and resulted in two short films, *Blake* and *Super Ostriches, Sausages and Hoboes*, which were presented to parents at a premiere party in August.

Waycross led a Cinematography Merit Badge workshop at the studio in August, with 10 scouts participating.

Waycross led three Cinematography workshops at Dan Beard Council's Merit Badge Challenge at Sycamore High school in February, with 30+ scouts participating.

Volunteers

Volunteers are an extremely important and valuable part of our organization. They perform much of our production related duties in the field, from manning the equipment at a single camera production, to directing a tournament football game. Waycross staff appreciates the efforts of each and every volunteer.

Volunteer Recognition

Waycross had 186 volunteers participate in 427 productions. Of these, 108 were new (began volunteering in 2013) and 78 were retained from previous years.

The 30th Annual Volunteer Recognition Night was held on August 15 at Colerain Park. Each volunteer in attendance received a Waycross t-shirt.



Awards

Blue Chip Cable Access Awards

Waycross Community Media volunteers and staff were honored at the 2013 Blue Chip Cable Access Awards at the Redmoore Theater in Cincinnati. The Blue Chips honor the best Community Media Programs in Greater Cincinnati. The winning programs were:

County Fare - 2TRG in the category of LIVE Studio Programming. The volunteer crew for this production included Butch Culbreth, Tom Bruckmann and Thad Willard.

2012 OHSAA State Wrestling Finals, in the category of Sports Event. The volunteer crew included Butch Culbreth, Jason Dudley, Jerry Dudley, Alex Bergquist, Justin Bergquist, Hugh Staples, Tom Bruckmann, Sue Bean, Tim Cunningham and David Bean.

Philo Awards

Waycross Community Media was presented with a Philo T. Farnsworth video award at ceremonies in Kalamazoo, Michigan. The Philo Awards honor the best programming in the Central States Region of the Alliance for Community Media, which includes Ohio, Kentucky, Indiana, and Michigan.

The award winning program was:

Colerain vs Elder OHSAA Tournament Football. The volunteer crew included Jason Dudley, Butch Culbreth, Zack Walker, Shaquille Montgomery, Justin Bergquist, Jonathon Palmer, Chris Himonidis and Brian Wyatt.

In addition, Waycross received finalist awards for:

Colerain Township Town Hall Meeting and *Talking with Santa*

Volunteer of the Year

Our Volunteer of the year was Butch Culbreth who volunteered on 117 productions.

Producer of the Year

Our Independent Producers of the year was Nicole Flanigan, producer of *Introspect*.

Golden Tripod Award

Melvin Culbreth
Hugh Staples
Jonathan Palmer
Zack Walker
Tom Bruckmann
Rachel Morgan
Jason Dudley

Silver Lenscap Award

Kent Lipps
Breeze Roberts
Brian Lester
Adam Schrand
Deborah Arnold
Gregory R. Evans
Cameron Coleman



WAYCROSS

BUILDING COMMUNITY THROUGH COMMUNICATIONS



Public Access

Waycross Community Media provides training, free equipment use and free cablecasting of programs produced by any resident or non-profit organization in our communities and affiliate producers. In addition to scheduled workshops, we offers additional one-on-one training sessions.

Public Access Programming

44 independent producers produced 1066 new public access programs, totaling 880.5 hours.

Waycross produced 17 new community event programs for a total of 16.5 hours.

Training

Waycross held 15 workshops/training sessions with 23 different participants. 18 people completed certification to use our equipment in 2013.

Bulletin Board

Waycross maintains an on-air bulletin board that runs community messages between programs on Public Access Channels 8 & 15. In addition to the daily playback schedules and video PSAs, messages from non-profit organizations and producers are displayed.



Community Programming Board & Staff

The CPB is made up of 16 community volunteers appointed by Greenhills, Forest Park, and Springfield Township. Each community appoints five board members, with an at-large chair jointly appointed by all three communities.

At Large: Joseph E. Orndorff (Chair)

Forest Park:

Wayne Coates, Jayme McCarter, Rhonda Hobbs, Butch Culbreath, Steven Cottle

Greenhills:

Tom Bruckmann, Galina Radford, Jason Covalcine, Nancy Moore (Vice Chair), Melanie Brokaw (Treasurer)

Springfield Township:

Jan Apro, Ray Hils, Alvin Kling, Deborah Arnold (Secretary), Cary Fallath

Executive Director: Chip Bergquist

Office Manager: Teela Kellner-Angel

Government Access Coordinator: Jason Grzegorek

Production Coordinator: Tony Suarez

Program Technician: Zack Walker

Master Control Operator: Donna Brown

chip@waycross.org

teela@waycross.org

jason@waycross.org

tony@waycross.org

zack@waycross.org

donna@waycross.org

Government Access

Time Warner Cable 23 (Colerain 8)

Cincinnati Bell Fioptics 853

Internet: www.waycross.tv/Government_Channel_LIVE.html

On Demand: www.waycross.tv/vodg.html

* TWC Ch. 23 in GREENHILLS, FOREST PARK, SPRINGFIELD TOWNSHIP

Educational Access

Time Warner Cable 4

Cincinnati Bell Fioptics 854 & 855

Internet www.waycross.tv/Education_Channel_LIVE.html

On Demand: www.waycross.tv/vode.html

* TWC Ch. 4 in COLERAIN TWP, GREENHILLS, FOREST PARK, SPRINGFIELD TWP.

Public Access

Time Warner Cable 8 (Colerain 979)

Cincinnati Bell Fioptics 850

Public Access

Time Warner Cable 15

Cincinnati Bell Fioptics 851

Video On Demand: www.waycross.tv/vodp.html

Metro Access

Time Warner Cable 24

Cincinnati Bell Fioptics 852

TWC Ch. 8 & 15 in GREENHILLS, FOREST PARK, SPRINGFIELD TWP.

TWC Ch. 24 in most of Greater Cincinnati

TWC Ch. 979 DIGITAL CABLE IN COLERAIN TWP and SOUTHWEST OHIO

WAYCROSS



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