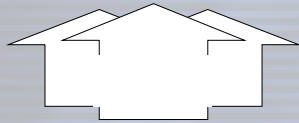


Community Programming Board of Forest Park, Greenhills, and Springfield Township

1980's



2000's



1990's



25th Anniversary

2007 Annual Report

Welcome to the 2007 Community Programming Board annual report. Within these pages you will discover highlights of a busy year.

Waycross Community Media celebrated its 25th anniversary with an open house in July. There have been a lot of technological changes since Waycross opened its doors in 1982. Back then, we used giant 3/4" "portable" videotape recorders with separate cameras, there were no personal computers, the information superhighway consisted of the U.S. Mail and cable TV was just beginning (remember QUBE?). Today, some of our cameras fit in the palm of your hand (and we rarely use videotape of any kind), most households have at least one computer, and people can "surf" the internet for all kinds of information.

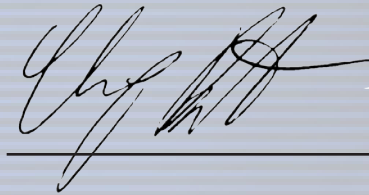
Waycross has incorporated these new technologies into its service offerings and training. We continue our tradition of LOCAL community programming by and for the residents of our communities.

A lot of time was spent legislatively this year, working on a statewide video franchising bill in Columbus. Written by AT&T and Time Warner, it was passed by the state legislature despite the objection of local governments, access centers and school districts throughout the state. We were able to join with other communities and organizations to make some important changes to the bill before passage, but the negative impact of this legislation will be felt for years to come.

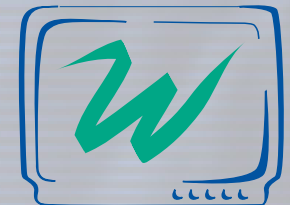
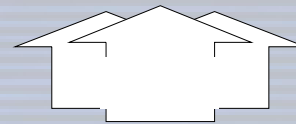
During 2007, we improved our website and implemented internet Video on Demand of our programming. Each program we produce is available via a high speed internet connection.

Our educational program expanded with an additional class at Finneytown High School and the return of our class at Winton Woods High School.

There have been a lot of very dedicated volunteers, producers and staff at Waycross - and a lot of technological changes - over the past 25 years. We look forward to serving our communities with the best of community media for the next 25.



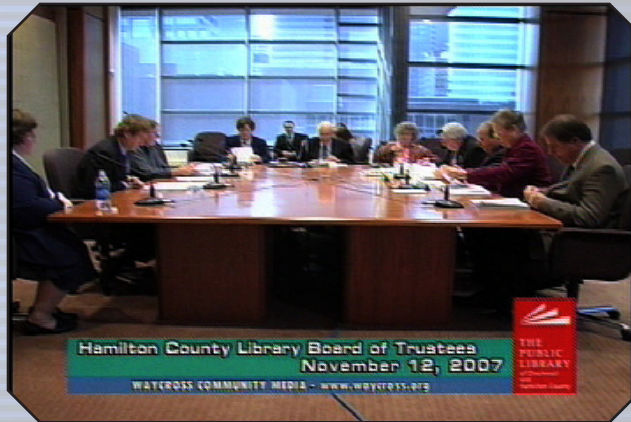
Chip Bergquist, Executive Director.



2007 Annual Report

Government Meetings

Waycross carries the council and trustees meetings from our three communities LIVE, then replays them throughout the month. Waycross cablecast every regular council/trustee meeting held in 2007. In addition, Waycross videotaped for playback every Winton Woods, Finneytown and Northwest School Board meeting, as well as the Hamilton County Public Library Board of Trustees meetings and the Hamilton County Stormwater Oversight Board Meetings.



Government Access Programming

Waycross produced 203 new government access programs, totaling 200 hours. In addition, Waycross cablecast 918 government programs produced by other agencies. These programs include *Army, Navy/Marine and Airforce News; Pentagon Channel programming; NASA programming; Cincinnati City Council; Hamilton County Commissioners; National Guard Anti-Drug programming; LIVE Ohio House, Senate and Supreme Court sessions; U.S. Department of Health; Ohio Department of Public Health; Ohio Department of Aging and Ohio Bureau of Workers Compensation programming.*

Government Support

Waycross provided 427 information and event listings sponsored by local, county, state and federal government agencies between programs on the Government Access bulletin board.

The CPB also provides internet services for Greenhills, Springfield Township and Forest Park and hosts and maintains the Greenhills Village website.

The Government Channel

Talking with Springfield Township
Talk with Twp. Administrator Mike Hinnenkamp
LIVE Thu., February 21 at 7:00 p.m.
Right here on Govt. CH 23

Programming for Tuesday, Feb. 12
9:00 p.m.
Hamilton County Library Board of Trustees Mtg. - February 12

Tue - Feb 12 - 2:55 pm

Government Access

The Waycross Government Access Channel is operated on behalf of the governments of Forest Park, Greenhills and Springfield Township. Our mission - *To encourage the active participation of residents in the democratic process* - is achieved through the effective use of communication tools, providing our governmental bodies with the necessary resources to educate and inform residents on the various activities and issues – local, state and federal - that ultimately impact their quality of life.



Election Forums & Candidate Profiles, featuring county and local candidates and issues - 16 produced in 2007



Greenhills Concert on the Commons Concerts (LIVE), *Springfield Township Summer Blast Concerts (LIVE)*, *Forest Park Gospel Fest* and *Jazz in the Park Concert*.

Columbus Report, a live monthly program featuring State Senators Patricia Clancy, Bill Seitz and Eric Kearney; State Representatives Louis Blessing, Steve Driehaus, Jim Raussen and Tyrone Yates.



County Fare, a live program featuring Hamilton County leaders, including Commissioners Pat Dewine, David Pepper, Todd Portune, Sheriff Simon Leis, Auditor Dusty Rhodes and Recorder Rebecca Prem-Groppe.



Talking with.... a program featuring our community administrators: Ray Hodges (Forest Park), Dave Moore (Greenhills) and Mike Hinnenkamp (Springfield Township). Produced quarterly for each community.



Environmental High IQ Bowl, produced in conjunction with the Forest Park Environmental Awareness Program. Students from the Winton Woods School District competed in a quiz show format that tested their knowledge of the environment.

Government Access

Programming Highlights

Channel 23

High School Classes

Waycross provided a teacher for a semester long class at Winton Woods High School. There were 17 students in this class in Fall, 2007.

At Finneytown High School, Waycross provided a teacher for two classes - a year long basic video production class and a semester long Public Relations Class. There were 50 students enrolled in these classes in 2007.



Video Clubs and Summer Camps

Waycross continued to maintain video clubs at Winton Woods High and Middle Schools, Finneytown High and Middle Schools and Mt. Healthy North and South Middle Schools. There were 59 students in the clubs in 2007. In addition, a video club for Home School students continued in 2007, with 12 participants.

Waycross sponsored a summer day camp, teaching high and middle school students studio production, truck production, editing and portable production. There were 27 campers last year.



Educational Access Programming

Waycross produced 408 new educational access programs, totaling 438 hours. In addition, Waycross cablecast 1369 educational programs from other sources. These programs include *Department of Education "News Parents Can Use"*, *SHAMU-TV*, *Classic Arts Showcase* and *Deutsch Welle*.



Educational Access

The Waycross Educational Access channel is operated on behalf of the educational institutions of Forest Park, Greenhills and Springfield Township. The mission - *To support and highlight the activities of our schools and to encourage the active participation of students in community media* - is achieved through the effective use of communication tools, providing our schools with the necessary resources to educate and inform residents.

Graduation coverage: *Finneytown High School* from McNulty Stadium, *Winton Woods High School* from the Tri-County Assembly of God, *St. Xavier High School* from the Cintas Center at Xavier University, *Northwest High School* from Millett Hall at Miami University and *Mt. Healthy High School* from the Vineyard Church in Springdale.



21 Elementary school programs produced and cablecast.



Regular season coverage of soccer, basketball, volleyball, swimming, baseball, football, lacrosse, ice hockey, softball, bowling and wrestling. OHSAA Tournament action in the following sports: football, basketball, wrestling, swimming, baseball and soccer - 152 events total.



61 middle and high school band, orchestra, choral concerts and awards programs produced and cablecast.

Coverage of High School all star games & coaches classics:

Southwest Ohio Wrestling Coaches Association Coaches Classic from Oak Hills H.S., *Southwest Ohio Coaches Swim Classic* from St. Xavier's Keating Natatorium, *2007 All-Star Volleyball* from Harrison H.S., Men's and Women's *All-Star Soccer* from Princeton H.S., *Greater Cincinnati Boy's All-Star Basketball* from Oak Hills H.S., *East/West All-Star Baseball* from Miami University and *East/West All Star Football* from Colerain H.S.



149 programs produced by the middle and high schools video clubs, classes and camps.



Educational Access

Channel 4

Programming Highlights

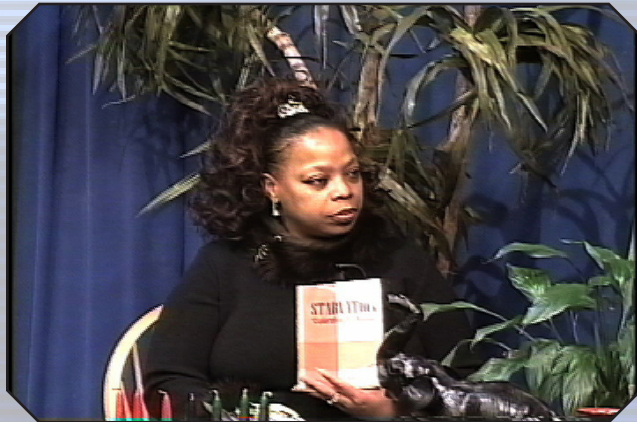
Training

Waycross held 72 workshops/training sessions with 136 different participants. 124 people completed certification to use our equipment in 2007.



Community Forum

Community Forum highlights the activities of local non-profit organizations. In 2007, nine forums were produced, featuring the following organizations: Special Olympics, Clovernook Center for the Blind, Winton Woods Community Coalition, Big Brothers/Big Sisters, Forest Park Women's Club, Inner Circle Home Owners' Association., Phi Psi Omega, Radio Reading Service and St. Paul Nursery School.



Public Access Programming

53 independent producers produced 1150 new public access programs, totaling 949 hours.

Waycross produced 52 new community access programs for a total of 52.5 hours.



Waycross
Community
Media

Public Access

Waycross Community Media provides free training, equipment use and cablecasting of programs produced by any resident or non-profit organization in our communities. In addition to scheduled workshops, our Training Coordinator offers additional one-on-one training sessions for new and current producers.

Bulletin Board

Waycross maintains an on-air bulletin board that runs community messages between programs on Public Access Channels 8 & 15. In addition to the daily playback schedules and video PSAs, messages from non-profit organizations and producers are displayed. Last year, 63 organizations submitted a total of 254 messages. Organizations submitting messages in 2007:

Abuse Recovery	Fresh Anointing Ministries	Quinn Chapel AME
ACTS	Full Circle	Renewed Hope Outreach
American Cancer Society	Greenhills Fire Department	Second Baptist Church
American Red Cross	Heirs Covenant Church	Singles Outreach Ministries
Bart's Bards of St. Bartholomew Church	Hope Word Church of Christ	Sisters Youth Organization
Bashful Ostrich 5k Walkers	Hoxworth Blood Center	Southland Missionary Baptist Church
Cincinnati Bibleway Church	Inspirational Baptist Church	Springfield Township Democratic Club
Cincinnati Greyhound Connection	JAM Flag Football Association	Springfield Township Republican Club
Cincinnati Museum Center	Jewish Family Services	St. Martin Deporres Parish
CinMic	Kemper Road Christian Church	St. Xavier High School
Citizens for Civic Renewal	Life Changing Ministries	Syrian Shriners
City of Forest Park	Linette Eady/The Linette Eady Show	Take Back the Night Committee
Dayspring Church of God	Local 863 UAW	Vietnam Veterans of America Chapter #10
Deeper Life Ministries	Macedonia Living Word Church	Winton Woods Athletics Boosters
Emmanuel Seventh Day Advent Church	Mt. Healthy Fire and Police	Winton Woods Community Coalition
Faith Evangelistic Church Center	Mt. Healthy Schools	Winton Woods Schools
Finneytown Schools	Mt. Healthy United Methodist Church	Zion Temple First Pentecostal Church
First Baptist Church of West College Hill	New Birth Ministries	
Forest Park Class of 1977	New Jerusalem Baptist Church	
Forest Park Democratic Club	New Life Baptist Church	
Forest Park Lion's Club	New Vision Missionary Baptist Church	
Forest Park Women's Club	Northwest Local Schools	
Franciscan Haircuts from the Heart	Phillips Bible Institute	



Community Organizations

Waycross provided the use of our community room to non-profit organizations (some for multiple days) including: Cub Scout Pack 929, AKA Group, Alpha Kappa Alpha PPO, American Sewing Guild, Inner Circle Homeowners Association, the Government Finance Officers Association. In addition, this room was used extensively for training, production meetings and our home school video club. Waycross also provided hands-on tours to scout and school groups.

The Community Channel
Forest Park Women's Club

You are invited to join the Forest Park Women's Club. Learn more about the club and meet other women in the community.

Meetings are held at the Forest Park Senior and Activity Center, 41555 Winton Rd. in Forest Park, Ohio.

For more information: e-mail fpwc@fuse.net

Waycross Community Media
Tue - Feb 12 - 2:44 pm

The Community Channel
CinMic
Cincinnati Model Investment Club

Free and open to the public. Meetings held 3rd Saturday of each month 9:30 - 11:30am

Next meeting is Feb. 16, 2008 at Greenhills Municipal Building 2nd Floor 11000 Winton Road

Waycross Community Media
Tue - Feb 12 - 2:44 pm

Public Access

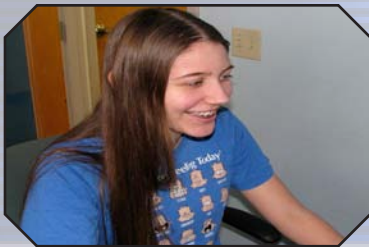
Channel 8 & 15

Producer of the Year

Our Independent Producer of the year was Caitlin Gagnon. Active with our Home School Video Club (HSVC) since 2004, she has produced several programs, including *Peep and The Pendulum*, and was the lead producer of the HSVC's double award winning production *Fall Back to the 1800's*.

Production Crew of the Year

Our Production Crew of the year was the crew of *Deeper Life Ministries*. Crew members included Producer Nadie Johnson, Hugh Staples, Tom Bruckmann, Luigina Yerino, Deborah Arnold Logan Hood, Bill Hood and David Hood.



Golden Tripod/Silver Lens Cap

6 Golden Tripod Awards were presented in recognition of our top volunteers. This year's recipients were: Tom Bruckmann, Jason Dudley, Marcus Frierson, David Hood, Hugh Staples and Luigina Yerino. Waycross also presented 16 Silver Lens Cap awards, 4 Rookie-of-the-Year awards and 10 Life Saver awards. Four Director's Circle awards were presented to our top directors, who combined directed 135 productions: Tom Bruckmann, Jason Dudley, Marcus Frierson, and David Hood.

Volunteer of the Year

Our Volunteer of the year was Jason Dudley who volunteered on 179 productions and helped out in the office too!

Volunteer Recognition

Waycross had 330 volunteers for production or administrative support. Of these, 154 were new (began volunteering in 2007) and 176 were retained from previous years.

The 22nd Annual Volunteer Recognition Night was held on August 16 at the Forest Park Senior Center. In addition to a fine meal, prepared by our staff, each volunteer received a 25th Anniversary folding chair.



Volunteers

Volunteers are an extremely important and valuable part of our organization. They perform much of our production related duties in the field, from manning the equipment at a single camera production, to directing a tournament football game. Waycross staff appreciates the efforts of each and every volunteer.

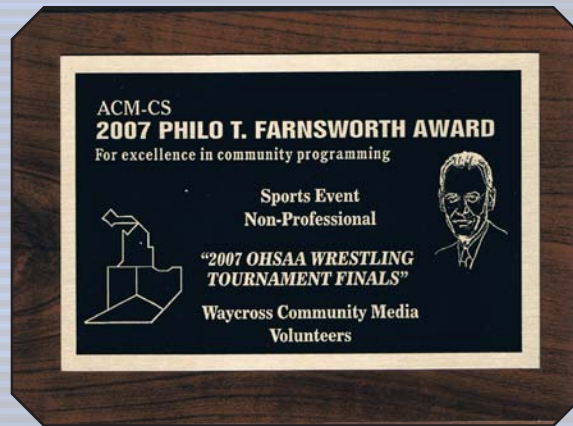
Blue Chip Cable Access Awards -

This is a local competition, involving access centers in Southwest Ohio and Northern Kentucky. Waycross and our volunteers/producers earned three Blue Chip Awards, which were presented in a ceremony at the 20th Century Theater in Oakley. The winning Waycross programs were:

Summer Blast featuring the Rusty Griswolds (Live Remote Programming - Non-Pro) Waycross Community Media Volunteers.

OHSAA State Wrestling Championship Finals (Sports Event Non-Pro) Waycross Community Media Volunteers.

The Peep and the Pendulum (Student Programming 6-8) Caitlin Gagnon and Hanna Clay.



25th Anniversary

Philo T. Farnsworth Video Awards-

This is a regional competition, sponsored by the Central States Region of the Alliance for Community Media, with access centers from Ohio, Indiana, Kentucky and Michigan participating. Waycross and our volunteers earned 4 Philo awards, which were presented at a ceremony in Ft. Wayne, Indiana. The winning Waycross programs were:

OHSAA State Wrestling Championship Finals (Sports Event Non-Pro)- Waycross Community Media Volunteers.

2007 Finneytown High School Graduation (Community Event - Student) - Waycross Community Media Volunteers.

OHSAA Regional State Semi-Final Basketball - Elder vs. Withrow (Sports Event Pro) - Waycross Community Media.

PEG Access Compilation - Waycross Community Media Staff & Volunteers.

Awards

Volunteers are an extremely important and valuable part of our organization. They perform much of our production related duties in the field, from manning the equipment at a single camera production, to directing a tournament football game. Waycross staff appreciates the efforts of each and every volunteer.



Studio A

The studio continues to be used by both staff and independent producers for LIVE and taped productions. This year, it was used for productions or training on approximately 114 days for productions. Four new cameras were installed this year.

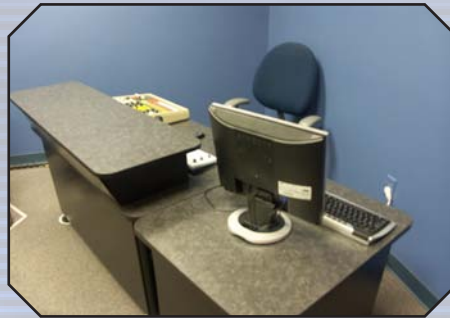


Portable Equipment

Our portable camcorders were used by producers, students and staff for a combined total of approximately 2235 days.

Studio B

This is a “talk box” studio, which allows producers to create a talk show type program without crew. The on-air host can handle all of the controls. It was used by producers or staff on approximately 61 days.



Internet Lab

This was used by a variety of producers, students and members of the public in 2007.



Production Truck

The truck was used for 180 productions in 2007.



Editing Rooms

Waycross maintains two linear (tape-to-tape) and three non-linear (computer based) systems, in addition to editing capabilities in the control room, truck, and staff workstations. Our editing systems were used for approximately 5936 hours.

Facilities

Waycross strives to maintain facilities that are functional and user friendly. Installation, minor repairs and maintenance are handled in house, while larger repairs are taken to an out-of-house technician. Staff is also available to assist producers during times the studio is closed through our Technical Support Hot-Line.

Waycross Channel Line-up

The current channel line-up is as follows:

Convertor Box	Basic CR	Digital Basic	
4	4	81.1	Educational Access
8	15	81.2	Public Access
15	22	81.3	Public Access II
23	23	81.6	Government Access
24	24	81.7	Regional Access



Cablecast Hours

Here are the cablecast totals for 2007, 2006 and 2005. Note that they are broken down by division (Public, Government and Educational) elsewhere in the report.

	<u>2007</u>	<u>2006</u>	<u>2005</u>
Total NEW first run, local Programs Cablecast	1813	2055	1978
Total NEW first run, local running time (hrs)	1642	1825	1795
Total Programs Cablecast	22,513	23,309	22,061
<small>(Includes repeats & programs from other Govt/Educational agencies)</small>			
Total Hours Cablecast	24,685	24,455	24,188
<small>(Includes repeats & programs from other Govt/Educational agencies)</small>			

Programming

Programming operations are handled by the Office Manager, who receives and schedules the programs and the Master Control Operator, who oversees playback. An automated playback system allows program playback 24 hours a day, seven days a week.

Waycross Video on Demand

Waycross programming is available online through our website. We began keeping statistics in June. Between June 21 and December 31, we had **47,974** viewings of our programs online.

The most viewed program was *Elder vs. St. Xavier H.S. Regional Quarter Final Football*. Other programs in the top 25 included:

Finneytown vs. McNicholas Boys H.S. Soccer Sectional Final 10/23/2007

Fairfield vs. Winton Woods H.S. Football

Greenhills Village Council meetings of 9/4, 10/2 and 12/4

Ross vs Northwest Mighty Knights Youth Football

Greenhills High School Hall of Fame

Deeper Life Ministries (Produced by Nadie Johnson)

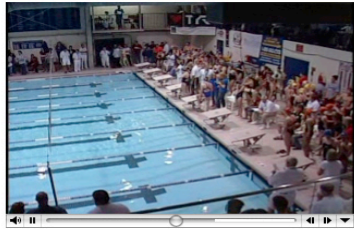
Men's High School All-Star Soccer

St. Xavier vs. Moeller H.S. Varsity Hockey

home

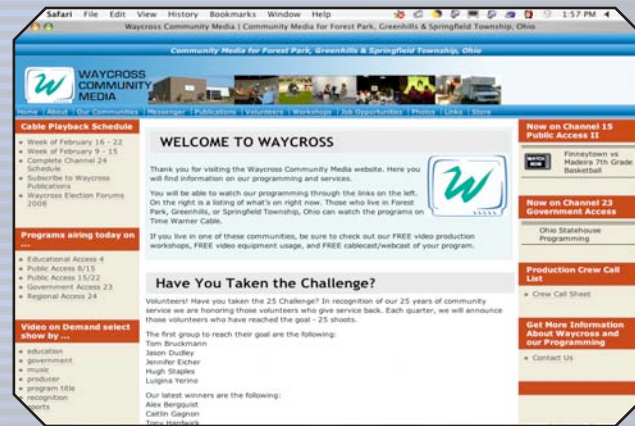
Southwest Ohio Swim Classic - Saturday

producer: CPB



first air: 1/20/2008 -- WCT 16304

ORDER A DVD COPY OF THIS PROGRAM



Waycross Website- www.waycross.tv

The Waycross web site contains a wealth of information, including video-on-demand, a searchable program schedule, a production schedule for volunteers, information about our workshops, general information about our organization and links to our three communities, as well as other government and non-profit agencies.

Web sites Hosted on Waycross Servers in 2007

- Village of Greenhills: www.greenhillsohio.org
- Springfield Township: www.springfieldtwp.org (through fall, 07)
- Greenhills Police: www.greenhillsPD.org
- Winton Woods H.S.: www.waycross.org/winton-woods (through spring, 07)
- Glenco Civic Association: <http://www.waycross.org/gnca/>
- Pleasant Run Farms Civic Association: <http://www.pleasantrunfarms.org>
- Springfield Township Chamber of Commerce: <http://www.springfieldtwpchamber.org>
- Blue Chip Awards: <http://www.waycross.org/bluechips/>
- ACM, Ohio/Kentucky Chapter: <http://www.ok-alliance.org>



Internet

Waycross continues to provide a connection to the Internet for Forest Park, Greenhills and Springfield Township using our fiber connection to those communities. In addition, Waycross maintains its own server and provides e-mail services for Forest Park and Greenhills, hosted the web site for Springfield Township, and hosts/maintains the Greenhills Web site.

Time Warner Cable

Our communities are served by Time Warner Cable. In addition to monitoring Time Warner's performance of franchise obligations, the board mediates subscriber complaints, regulates rates on the basic tier of service and equipment charges and acts as a liaison between our communities and the cable company.



Subscriber Complaints

There were a minimal number of complaints to the board during 2007. Most dealt with the continued problems resulting from Time Warner's inability to correctly label the access channels in the on-screen program guide. Other complaints centered on slow repair service and inability to reach customer support.



Right-of-Way issues

The CPB continued working with Forest Park on implementing their Comprehensive Right-of-Way ordinance.

The CPB represented our communities in legislative process that resulted in SB117, a bill written by AT&T and Time Warner Cable, being approved by the Ohio Legislature. This bill established a scheme that removed franchising for video service providers from local governments in favor of state control.

The CPB continues to monitor and work on issues effecting community media and local right-of-way at the state and federal level, through memberships in the Alliance for Community Media, the National Association of Telecommunications Officers and Advisors and National Association of Media Arts Centers.



Franchise and Right-of-Way

During 2007, Waycross provided more than eight million dollars in service to our communities, on an operating budget of \$718,000.

2007 CPB Value of Service	Amount		Per Unit Value	Total Value
Cablecasting	24685	Hrs	\$223.40	\$5,514,629.00
Workshop Series	72		\$346.50	\$24,948.00
Educational Support - Classes and Video Clubs	Annual			\$75,000.00
Government Admin. Support	Annual			\$84,000.00
Government Computer Support	Annual			\$50,000.00
LIVE Council/Trustee Meetings	48	*	\$866.31	\$41,582.88
School Board Meetings	40	*	\$721.31	\$28,852.40
Other Government Meetings	38	*	\$316.31	\$12,019.78
CPB Multi-Camera Truck Productions	180	*	\$3,969.25	\$714,465.00
CPB Multi-Camera Productions	74	*	\$1870.40	\$138,409.60
CPB Single Camera Productions	141	*	\$721.31	\$101,704.71
CPB Studio Productions	76	*	\$1,401.55	\$106,517.80
Public Access Studio Use	464	Hrs	\$250.00	\$116,000.00
Public/Educational Access Camcorder Use	2021	Days	\$200.00	\$404,200.00
Public Access Multi-Camera Use	15	Days	\$1,000.00	\$15,000.00
Public/Educational Access Editing Equipment Use	5030	Hrs	\$125.00	\$628,750.00
Community Messages	681		\$100.00	\$68,100.00
			Total	\$8,124,179.17

* includes Staff Time, Volunteer Time and Equipment Time.

Value of Service

2007 COMMUNITY PROGRAMMING
BOARD OF TRUSTEES

At Large

Joseph E. Orndorff (Chair)

Forest Park

Kathy Lives, Erica Mauldin, Evelyn Forney (Secretary), Wayne Coates, Charles Stearns

Greenhills

Tom Bruckmann, Galina Costa, Jason Covalcine, Nancy Moore (Vice Chair), Tom Talmage

Springfield Township

Jan Apro, Robin McNulty (Treasurer), Alvin Kling, David Underwood, Marvin Wideman

**The Community Programming Board
of Forest Park, Greenhills, & Springfield Twp.**

Waycross Community Media

2086 Waycross Road

Forest Park, OH 45240

513-825-2429 Fax 513-825-2745

e-mail staff - (firstname)@waycross.org

Website - www.waycross.tv

WAYCROSS COMMUNITY
MEDIA STAFF

Executive Director: Chip Bergquist

Office Manager: Teela Kellner-Angel

Operations Manager: Jason Grzegorek

Government Access: Thom Schneider

Educational Access: Heather Wiltse

Production Coordinator: Tony Suarez

Training Coordinator: Nicole Lewis

Volunteer Coordinator: Cheryl Swartz

Program Technician: Chris Hanby

Master Control Operator: Donna Brown

Board and Staff

CPB MISSION

To bring local residents, schools, governments, churches, service groups and businesses together with constructive, prudent uses of communication technologies to build and enhance Community.